**The Brief on Handbook of Inspiration Economy**

**By Dr Mohamed Buheji – coming Feb 2016**

[This first Handbook on Inspiration Economy comes in a time where the world is changing very fast in terms of its speed, challenges, development and opportunities.](#_Toc437370557) The author and founder of the concept, Dr Mohamed Buheji, first discusses the essence of having a handbook dedicated [to Inspiration-based Economy](#_Toc437370559). The book discusses the h[istory of inspiration, then discusses](#_Toc437370562) i[nspiration as an important life asset, away from being a supernatural source](#_Toc437370564). Then, the characteristics of [inspiration creator are explored in detail.](#_Toc437370565) This handbook also sets a reference between i[nspiration from perspiration to creativity](#_Toc437370566) and innovation. [Levels of 'Inspiration Cultures' are discussed. This is followed by a discussion of the role of](#_Toc437370568) [inspiration in creating better life insight.](#_Toc437370569)

[The handbook tries to create, realise, and visualise the demands for Inspiration Economy (IE) and list them](#_Toc437370571) [in relevance to IE, i.e. how inspiration affects the socio-economy, Quality of Life](#_Toc437370577) [and Social Cohesion.](#_Toc437370578) Dr Buheji sets new terms in relevance to [“Inspiration Assets” and](#_Toc437370580) "[Spirit of Inspiration in Research"](#_Toc437370587), "[Practices of an Inspiration Economy"](#_Toc437370591), "[Inspiration Economy Mind-set](#_Toc437370596)", "[Economics of Inspiration".](#_Toc437370601)

The author dedicates a full c[hapter for understanding the relations between 'Economy and Psychology'](#_Toc437370604), in relevance to many important areas to socio-economy stability and sustainability as t[he Feelings, the h](#_Toc437370607)[appiness](#_Toc437370608), the [Life Satisfaction,](#_Toc437370609) [the Economics of Perfection](#_Toc437370611) and [the Economics of Wellbeing.](#_Toc437370612)

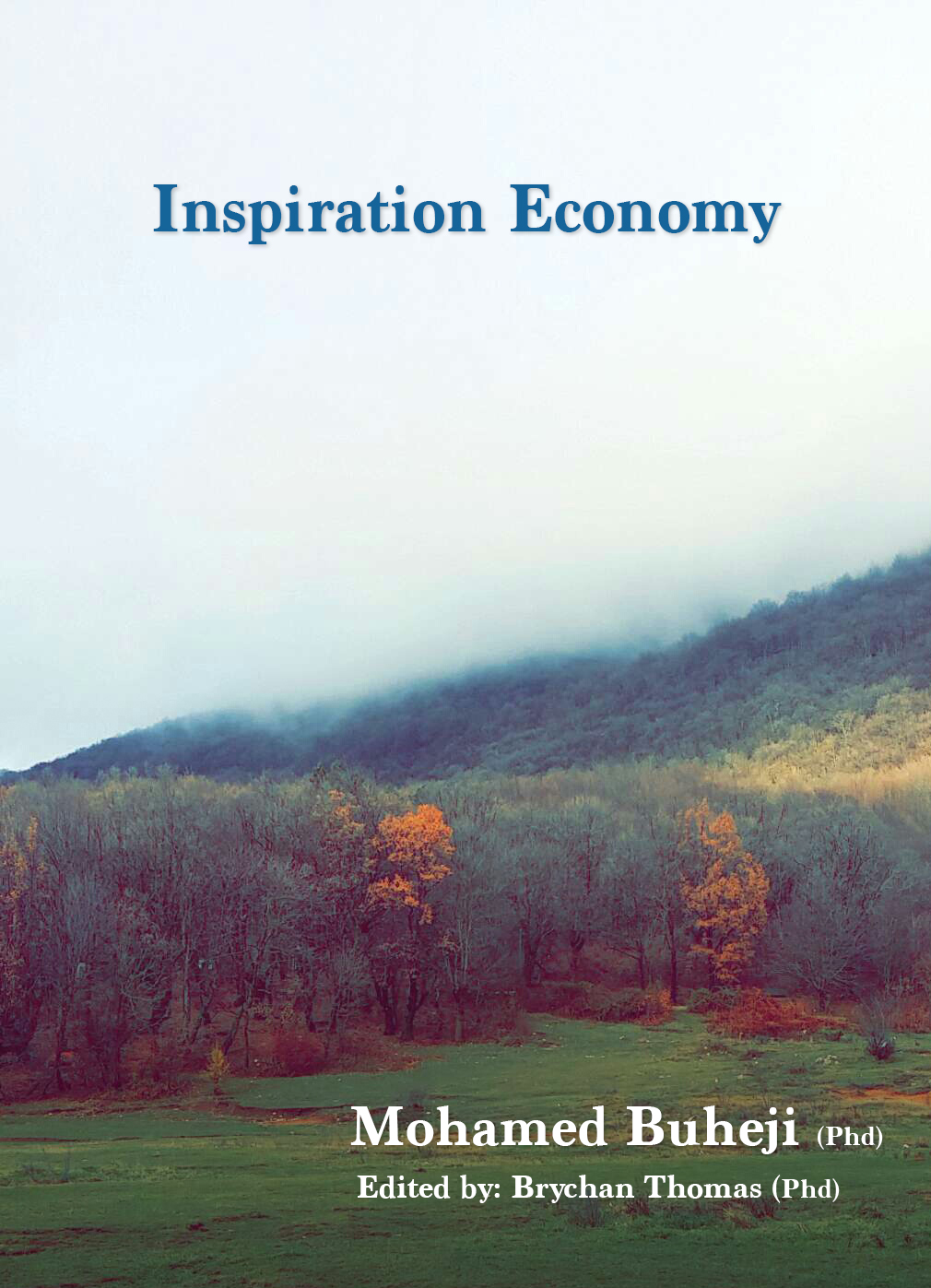
[Hormones of Inspiration are briefly discussed in relation to](#_Toc437370615) the [Economic Approaches and Social Psychology](#_Toc437370616) along with the [Inspiration Insight and Positive Affects](#_Toc437370617).

[Strong focus was on Inspiration Economy Enablers whether these arerepresented in the IE](#_Toc437370618) [Sources or IE processes. Studies on](#_Toc437370619) [the relation of these enablers and education, experience, humbleness, or human giving and inspiration are presented.](#_Toc437370621)

[Inspiration Labs©, a technique](#_Toc437370627) that was developed by Dr Buheji, is briefly discussed here to improve the o[rganizational and business design](#_Toc437370628). The handbook shed a light on the relation of s[tyle of Learning, ability to focus and Inspiration](#_Toc437370632). The relation between balanced life[, empowerment and](#_Toc437370635) the creation of [positive inspirational practices and policies are also discussed.](#_Toc437370636)

The book if full of case studies and examples in relevance to how to create or what to avoid in the journey towards optimising inspiration role in our daily lives. Subjects as Lifelong learning, youth, women, the disabled and [religion](#_Toc437370640) are studied from perspective of inspiration. New best practices as a[ppreciative enquiry,](#_Toc437370643) [analogical thinking](#_Toc437370644) are studied to see how organisations get inspired. [As with any other theory the inspiration economy focus](#_Toc437370651)es on specific tools and start with setting a generic life plan and then shift towards using s[cientific method’s role in Creating Waves of Inspiration.](#_Toc437370657) This handbook also sheds light on the [Characteristics and Measures of](#_Toc437370674) inspiration including the [characteristics of Inspired People. The book puts the seeds for](#_Toc437370676) an [Inspiration Economy Global Index](#_Toc437370682) including the IE indicators and scales of maturity.

[Inspiration Economy and Future Competing Economies](#_Toc437370708) are discussed also as a comparative study with the different contemporary economic theories or those frameworks that address the similar aims. Then [management of Inspiration Projects and Initiatives](#_Toc437370709) are discussed. [Inspiration and the Transition,](#_Toc437370711) the service, the knowledge, the learning, the entrepreneurial, the homo, the purple, experiential economies are discussed. Lots of space is given for reviewing the role of [Inspiration Economy with Wellbeing and the Genuine Wealth Economy](#_Toc437370719), the Empathetic Economy, and the Happiness Economy as an expected alternatives or supporting forces for future IE. The author and publishers hope the concept of Inspiration Economy inspires you!



*Handbook of Inspiration Economy*

*A Comprehensive Handbook - In search for the uprising of Inspiration Economy*

*A Journey towards Inspiration and keeping inspirational spirit for life*

*Written by:*

*Mohamed Buheji, Phd*

*Edited by*

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*We thank all those that expressed their interest in contributing to this handbook, but couldn't do so due to limitation of time and we promise that the next series would cover more collaborative work from leading Scholars in the different disciplines and from all the continents – representing the latest thoughts, practices, initiatives, projects and research in relevance to the field of Inspiration Economy. Also, we would like to thank those who manage to contribute some important Inspiration economy practices or thoughts and where their names are mentioned in beginning of the chapter.*

*Cover of the Book Photo & Design by- Abdulla Mohamed Buheji,*

*(Photo taken from Dajti mountain – Albania)*

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